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#### **Press Releases**

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DivXNetworks Powers Secure Online Video-on-Demand Service For Wind Leading Italian Web Portal Libero.it to Offer High-Quality Video Content Powered by DivX Open Video System

July 16, 2004—San Diego, CA—DivXNetworks, Inc., the company that created the revolutionary, patent-pending DivX video compression technology, and Wind, a leading Italian telecommunications company, have signed an agreement for the launch of a secure, DivX-powered video-on-demand service offered through Libero.it, Wind's popular Italian web portal.

The new video-on-demand service is powered by the DivX Open Video System, an end-to-end solution for the secure delivery of DVD-quality video over IP networks. Wind will offer a variety of full-length, premium DivX encoded video content to subscribers to the Libero web portal. Libero.it is among Italy's most visited web portals with over 8 million unique monthly visitors. The secure DivX files offered on Libero are downloaded and played on consumer PCs and will soon be playable on any of the millions of DivX Certified consumer electronics devices hitting the market in 2004.

The DivX-powered Wind Video-on-Demand service provides high-quality video at sizes 7 to 10 times smaller than DVD and utilizes full Digital Rights Management (DRM) for unparalleled security. The DivX Open Video System is a secure video-on-demand service that enables consumers with high-speed Internet connections to purchase or rent selected titles online and begin viewing DVD-quality content almost immediately. Thanks to "progressive download" technology, users can begin viewing the films in full-screen, high-quality format a few minutes after the download has begun.

"We are excited to launch the first major telecommunications deployment of a secure DivX video-on-demand system with Wind, an innovative company that is providing real value to their broadband customers with great entertainment services," said Kevin Hell, chief marketing officer and managing director at DivXNetworks, Inc. "Libero subscribers can now enjoy a wide-range of DVD-quality video content directly on their PCs and will soon be able to playback those same files on a variety of DivX Certified DVD players and portable video players."

The DivX Open Video System, one of the world's most successful secure, IP-based video-on-demand solutions, has been running successfully for over 2 years without a compromise in security and currently powers over 17,000 full-length titles from over 75 content providers. The DivX digital rights management system uses industry-standard encryption and security technology to enable millions of secure transactions provided through partner websites utilizing both rental and purchase models to create a seamless and secure user experience.

For more information on DivX video, visit www.divxnetworks.com. To learn more about the new VOD service from Wind Telecommunications, visit www.libero.it.

#### About DivXNetworks

DivXNetworks is a consumer-focused video technology company positioned at the center of multimedia convergence. The company's core offering is the DivX ® video codec, among the world's most popular video compression technologies with over 120 million users worldwide. Often called "the MP3 of video," the patent-pending DivX video technology offers DVD-quality at 10 times greater compression than MPEG-2 files, enabling full length films to easily fit on a CD or be delivered over broadband connections. DivX video technology powers a range of applications that span the convergence value chain, from a secure IP-based video-on-demand solution to next-generation consumer electronics products and video software applications. DivXNetworks is headquartered in San Diego, California, with satellite offices in Los Angeles and San Jose, CA, Taipei, Taiwan, Tokyo, Japan, Guildford, England and Dortmund, Germany.

#### About Libero / Wind:

WIND Telecomunicazioni S.p.A. has instigated radical changes in the services on offer Italy and in the way they are marketed, with the aim of establishing new market standards: the integration of telephone services, the development of the Internet, a global response to the communications needs of people and businesses. The Wind Group's brands focus on specific types of service: the «Wind» trademark is applied to mobile and convergent services, the «Infostrada» brand to fixed-line telephony, whilst «Libero» is the brand used for the Group's Internet services, and itNet supplies ad hoc Internet services and content for corporate customers. Libero, Wind 's web portal, is the number one Internet Service Provider in Italy and among the leaders of the Italian Internet audience. With its 7,5 million unique visitors and a reach of 46% according to Nielsen Net Ratings data Libero is the co-leader of Italian Internet audience. Libero offers a wide range of contents, ranging from the mail service – with more than 14 million of web mail boxes - the leading Italian web community, with more than 2,6 million registered users, the search service to thematic channel as finance, news and sports.



#### **Press Releases**

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### DivX Video Technology Powers Cutting Edge Cinematics in Leading Game Titles

High Performance Codec Delivers DVD-Quality Video Cut-Scenes for a Variety of Titles Across Several Platforms

San Diego, CA—May 10, 2004—DivXNetworks, Inc. today announced that its patent-pending DivX® video compression technology has become the video codec of choice for high-quality in-game cinematics from leading publishers and developers, including:

- Enter the Matrix by Shiny Entertainment & Atari
- Tony Hawk Underground by Neversoft & Activision
- Unreal Tournament 2004 by Epic Games & Atari
- Far Cry by Crytek & Ubisoft
- James Bond 2004: Everything and Nothing by Electronic Arts
- Rogue Squadron III: Rebel Strike by Factor5 & LucasArts
- · Warcraft III by Blizzard
- Robin Hood: Defender of the Crown by Cinemaware & Capcom
- And more...

The DivX video Software Development Kit (SDK) enables developers to create highly compressed cinematics for the PC, Mac, Xbox, and Gamecube platforms. Offering superior compression, DVD-quality and faster-than real time encoding speeds, DivX has redefined the cut-scene experience for millions of consumers. Often called the "MP3 of Video," DivX has been downloaded over 120 million times and enables 7-10 times greater compression than MPEG-2, the DVD standard.

"DivX video has become the standard for cutting-edge cinematics, and we are pleased to work with the gaming industry's leading developers and publishers to bring the power and quality of DivX to gaming enthusiasts everywhere," said Kevin Hell, chief marketing officer and managing director at DivXNetworks, Inc. "Gamers demand a true cinematic experience from

beginning to end, and developers need a video technology that can provide the highest level of visual quality without sacrificing compression and encoding speed. These are the factors that have led to the cross-platform success of DivX video throughout the industry."

For more information on DivX video for gaming, visit www.divxnetworks.com/solutions/gaming.

#### About DivXNetworks

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#### **Press Releases**

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# KiSS Technology and DivXNetworks Partner to Develop DivX Certified DVD Player Optimized for HDTV

High-Resolution Player Will Enable DivX Users to Play Back High-Quality Files on HDTVs

Indian Wells, CA—April 27, 2004— KiSS Technology, Inc., a leading manufacturer of next-generation consumer electronics products, today announced that they will work with DivXNetworks, Inc., to develop a DivX Certified DVD Player optimized for the high-resolution HDTV playback of DivX video files. KiSS Technologies will demonstrate DivX Certified DVD players to major retailers at RetailVision North America, where DivXNetworks is an event sponsor. RetailVision is held April 26-29 at the Hyatt Grand Champion in Indian Wells, California.

The DivX Certified DVD player from KiSS Technologies will offer the additional ability to playback high-resolution DivX videos optimized for HDTVs. The player will enable DivX users to archive high-definition broadcast content on their PCs and easily playback DivX video encoded from high-definition on HDTVs. Additionally, as a DivX Certified Home Theater device, the KiSS DVD player will support playback of all versions of DivX video, including secure, video-on-demand content from DivXNetworks' content partners.

"DivX video combined with this cutting-edge KiSS DVD player will offer a great technology solution to bring HD content from the PC to the millions of HDTVs in home theatres all over the world," said Jim Geison, director of sales at DivXNetworks, Inc. "We look forward to working closely with KiSS Technologies to ensure that their DivX Certified DVD player solution is optimized for HDTV DivX playback."

"There exists a huge addressable market of high-definition televisions waiting for DVD players that are optimized to take advantage of high-resolution video, and we're excited to work with DivXNetworks to bring the first of these devices to market as soon as possible," said Peter Wilmar Christensen, CEO of KiSS Technology.

For more information on KiSS Techology's line of consumer electronics products, visit www.kiss-technology.com. To learn more about DivXNetworks, visit www.divxnetworks.com.

About DivXNetworks DivXNetworks is a consumer-focused video technology company positioned at the center of multimedia convergence. The company's core offering is the DivX ® video codec, among the world's most popular video compression technologies with over 120 million users worldwide. Often called "the MP3 of video," the patent-pending DivX video technology offers DVD-quality at 10 times greater compression than MPEG-2 files, enabling full length films to easily fit on a CD or be delivered over broadband connections. DivX video technology powers a range of applications that span the convergence value chain, from a

secure IP-based video-on-demand solution to next-generation consumer electronics products and video software applications. DivXNetworks is headquartered in San Diego, California, with satellite offices in Los Angeles and San Jose, CA, Taipei, Taiwan, Guildford, England and Dortmund, Germany.

About KiSS Technology KiSS Technology A/S was founded in 1994 and has established itself as one of the leading manufacturers of DVD products and DVB-receivers throughout the world. KiSS Technology headquarters is in Hoersholm, Denmark. KiSS Technology A/S has four principal activities: DVD solutions, Plasma and TFT Displays, DVB solutions, and distribution of multimedia products. Please visit the company's web site at www.kiss-technology.com/



#### **Press Releases**

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### DivXNetworks Demonstrates DivX Certified DVD Players, HD Playback, and DivX Encoding Software at RetailVision

DivX Video Powers Secure Video-on-Demand on DVD Players, Offers Higher Visual Quality and Compression Than Windows Media 9

Indian Wells, CA—April 26, 2004—Providing North American retailers with a first-hand look at the most popular video technology since the introduction of DVDs, DivXNetworks, Inc., the company that created the revolutionary, patent-pending DivX® video compression technology, will demonstrate a range of DivX video software and consumer electronics solutions at RetailVision North America, held April 26-29 at the Hyatt Grand Champion in Indian Wells, California.

DivXNetworks will showcase a number of technologies to top retailers at RetailVision, including secure playback of DivX video-on-demand content on DivX Certified DVD Players; DivX video playback on handheld and portable devices; High-Definition DivX video playback at a fraction of the file size of broadcast HD files; conversion of DV home video footage into DivX using Dr. DivX™ video software for nearly 20 times better compression, and more.

DivX technology, often called the "MP3 of video," is among the world's most popular video technologies with over 120 million global users. DivX provides 7-10 times better compression that MPEG-2, the DVD standard, with no loss in quality, enabling users to save a full-length film on a single data CD for playback on DivX Certified devices or easy distribution online. The standard for highly compressed, high-quality video, DivX achieves better performance and visual quality than any other video codec on the market, including Windows Media 9 and MPEG-4, and it is estimated that over a billion DivX files exist today.

With the DivX® Certification program for consumer electronics devices, DivXNetworks is leading the way to PC-to-TV convergence by ensuring that DVD Players, portable devices, settop boxes and other devices from major OEMs can seamlessly playback high-quality DivX video created on the PC on televisions and home theatre systems. DivX Certified DVD players from major manufacturers such as Philips and KISS Technologies are currently on sale at retail stores everywhere, with millions of additional devices expected to ship this year.

"DivX video is a global phenomenon that is powering an entire ecosystem of consumer technology products, from millions of next-generation DivX Certified devices to video editing and creation software from companies like Roxio and Intervideo," said Kevin Hell, chief marketing officer and managing director of DivXNetworks, Inc. (www.divxnetworks.com). "We're excited to provide retailers with an overview of how the DivX video experience can add real value to their customers across a range of products and devices."

For more information on RetailVision North America, visit www.retailvision.com. To learn more about DivXNetworks, go to www.divxnetworks.com.

About DivXNetworks DivXNetworks is a consumer-focused video technology company positioned at the center of multimedia convergence. The company's core offering is the DivX ® video codec, among the world's most popular video compression technologies with over 120 million users worldwide. Often called "the MP3 of video," the patent-pending DivX video technology offers DVD-quality at 10 times greater compression than MPEG-2 files, enabling full length films to easily fit on a CD or be delivered over broadband connections. DivX video technology powers a range of applications that span the convergence value chain, from a secure IP-based video-on-demand solution to next-generation consumer electronics products and video software applications. DivXNetworks is headquartered in San Diego, California, with satellite offices in Los Angeles and San Jose, CA, Taipei, Taiwan, Guildford, England and Dortmund, Germany.



#### **Press Releases**

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# JVC DVD Players Powered by ESS Technology's Vibratto(TM) II DVD Chips; JVC XV-N315 Model With ESS's Vibratto(TM) II Chip Achieves DivX Certified(TM) Status

Fremont, CA--April 6, 2004 -- ESS Technology, a leading provider of silicon solutions for digital imaging, digital video and digital audio consumer electronics, today announced that JVC has selected ESS's Vibratto II DVD system-on-chip (SOC) to power two of its new DVD players, models XV-N315 and XV-N310.

The XV-N315 model is the first DVD player offered by JVC to play DivX disks and has achieved DivX Certification from DivXNetworks. This DVD player by JVC displays the DivX Home Theater Certified logo, assuring the consumer that it meets DivXNetworks' stringent requirements for quality, full format compatibility (plays back all versions of DivX video) and interoperability. ESS's DivX Certified Vibratto II MX DVD SOC powers the XV-N315 model, while the standard Vibratto II DVD SOC powers the XV-N310 model, without DivX support.

The XV-N315 and XV-N310 DVD players both offer highest quality progressive scan video output. Both models also support DVD, VCD, SVCD, and JPEG viewing along with CD or MP3 audio playback from DVD Video, DVD-R/RW, CD-R/RW and CD Audio formatted discs.

"JVC selected ESS's Vibratto II DVD SOC for its players because it has the latest features sought by today's demanding home entertainment consumers," said Shingo Kawata, executive vice president, AV & Multimedia Company, JVC. "Our new DivX Certified XV-315 model gives these consumers new options in enjoying audio/video content. JVC is delighted to have ESS and DivXNetworks as partners to help us deliver these new and exciting products."

Patrick Ang, executive vice president and chief operating officer at ESS Technology remarked, "ESS's superb audio and video technology is again demonstrated with these outstanding new DVD players from JVC. We are pleased to have established a long-term strategic relationship with JVC and DivXNetworks to bring the latest in digital home entertainment to the consumer."

"We're pleased that the JVC XV-N315 powered by the ESS Vibratto chip has achieved full DivX Certified(TM) status," said Jordan Greenhall, CEO and co-founder of DivXNetworks, Inc. "Consumers around the world can now look for the DivX Certified logo on the JVC player and rest assured that their collection of DivX videos will play back at the highest level of visual quality and performance."

About ESS Technology

ESS Technology, Inc., designs and markets high-performance digital video processor and imaging sensor semiconductors for the consumer digital entertainment, digital photography, camera phones and digital home markets. ESS products include highly integrated chips for DVD players, DVD recorders, VCD players, digital media players, digital audio systems, digital still cameras and camcorders, and camera-enabled cellular phones.

ESS, headquartered in Fremont, California, has approximately 400 employees in North America and over 100 employees in Asia providing R&D, sales, and technical support worldwide. For more information, please visit the company's web site at: http://www.esstech.com.

#### About DivXNetworks

DivXNetworks is a consumer-focused video technology company positioned at the center of multimedia convergence. The company's core offering is the DivX (R) video codec, among the world's most popular video compression technologies with over 120 million users worldwide. The patent-pending DivX video technology offers DVD-quality at 10 times greater compression than MPEG-2 files. DivX video technology powers a range of applications that span the convergence value chain, from a secure IP-based video-on-demand solution with a complete Digital Rights Management (DRM) system to next-generation consumer electronics products and video software applications. DivXNetworks is headquartered in San Diego, California, with satellite offices in Los Angeles and San Jose, CA, Taipei, Taiwan, Guildford, England and Dortmund, Germany. For more information, visit http://www.divxnetworks.com .

DivX is a registered trademark of DivXNetworks, Inc.

The matters discussed in this news release include certain forward-looking statements that involve risks and uncertainties, including, but not limited to, the impact of competitive products and pricing, the possible reduction of consumer spending occasioned by general economic conditions, the timely availability and acceptance of ESS's new products, the dependence on continued growth in demand for consumer multimedia products, difficulties inherent in integrating acquired businesses with ESS, the possible reduction of consumer spending occasioned by terrorist activity and armed conflict, and the other risks detailed from time to time in the SEC reports of ESS, including the reports on Form 10-K, Form 10-Q and Form 8-K (if any) which we incorporate by reference. Actual results could differ materially from those projected in the forward-looking statements. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future events, or otherwise.



#### **Press Releases**

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### Hauppauge Licenses DivX Video Technology for WinTV Products and MediaMVP Digital Media Receiver

Integration of DivX® Video Encoding and Decoding Will Allow Hauppauge Users to Record and View TV Shows in DivX on PC and TV

March 18, 2004—Hannover, Germany—DivXNetworks, Inc., the company that created the patent-pending DivX® video compression technology, and Hauppauge Computer Works (NASDAQ: HAUP), a leading manufacturer of digital media products, today announced a technology licensing and development agreement to include DivX video technology in Hauppauge's leading line of WinTV receivers and recorders as well as the Hauppauge MediaMVP Digital Media Receiver. Hauppauge products are on display at the CeBIT technology fair in Hannover, Germany at Hall 23, Booth 51.

The addition of DivX technology to the Hauppauge product line will allow users to record television content in high-quality DivX on their PC and then easily transfer that content to a home theatre. The WinTV line of products enables PC users to watch and record television content, and Hauppauge consumers can now record their favorite TV shows using the high-quality DivX codec. Often called the "MP3 of video," DivX is among the world's most popular video technologies with over 120 million global users. The superior compression and visual quality of DivX video enables users to store and distribute DVD-quality videos at 1/10th the size of MPEG-2, the DVD standard.

Hauppauge will also offer DivX support for the innovative MediaMVP digital media receiver. MediaMVP is a device that connects to a television and receives digital media (music, videos and pictures) from a PC over a home network. The addition of DivX support will allow users to play DivX movies stored on a PC hard drive directly on a television. The MediaMVP also supports the conversion of PAL video to NTSC format, and vice versa, enabling DivX users to convert content recorded into one format for playback in another. To support Hauppauge's end to end solution for home media delivery, DivX content recorded on the PC will initially be transcoded into MPEG for playback on the MediaMVP. Hauppauge will work with DivXNetworks to obtain official DivX Certification for the MediaMVP in the near future, enabling users to directly decode all versions of DivX video on the device.

"DivX is an immensely popular and powerful video compression technology with a significant global brand, and we're excited to add DivX support to our WinTV and MediaMVP products," said Ken Plotkin, CEO of Hauppauge Computer Works. "Users can now record all their favorite TV shows in DivX on their PCs using WinTV and then easily playback that content on their TV sets with the MediaMVP."

"Hauppauge has a clear and compelling vision of the networked multimedia home, and their products are leading the way to a high-quality, affordable connected consumer experience,"

said Kevin Hell, chief marketing officer and managing director at DivXNetworks, Inc. "The DivX brand fits perfectly with the Hauppauge product line, and we are excited to enable our users to easily move their DivX videos beyond the PC. We look forward to working with Hauppauge to obtain full DivX Certification for the MediaMVP product in the future."

For more information on DivXNetworks, visit www.divxnetworks.com. To see a demonstration of DivX-powered Hauppauge products in action, visit the Hauppauge booth at CeBIT at Hall 23, Booth 51.

About DivXNetworks DivXNetworks is a consumer-focused video technology company positioned at the center of multimedia convergence. The company's core offering is the DivX ® video codec, among the world's most popular video compression technologies with over 120 million users worldwide. Often called "the MP3 of video," the patent-pending DivX video technology offers DVD-quality at 10 times greater compression than MPEG-2 files, enabling full length films to easily fit on a CD or be delivered over broadband connections. DivX video technology powers a range of applications that span the convergence value chain, from a secure IP-based video-on-demand solution to next-generation consumer electronics products and video software applications. DivXNetworks is headquartered in San Diego, California, with satellite offices in Los Angeles and San Jose, CA, Taipei, Taiwan, Guildford, England and Dortmund, Germany. For more information, visit http://www.divxnetworks.com.

About Hauppauge Digital, Inc. Hauppauge Digital, Inc. (NASDAQ: HAUP) is a leading developer of digital video TV and data broadcast receiver products for personal computers. Through its Hauppauge Computer Works, Inc. and Hauppauge Digital Europe subsidiaries, the Company designs and develops analog and digital TV receivers that allow PC users to watch television on their PC screen in a resizable window and enable the recording of TV shows to a hard disk, digital video editing, video conferencing, receiving of digital TV transmissions, and the display of digital media stored on a computer to a TV set via a home network. The Company is headquartered in Hauppauge, New York, with administrative offices in New York, Singapore, Ireland and Luxembourg and sales offices in Germany, London, Paris, The Netherlands, Sweden, Italy, Spain, Singapore and California. The Company's Internet web site can be found at http://www.hauppauge.com.



#### **Press Releases**

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### I-O Data Releases Fully DivX Certified DVD Player for Japanese Market I-O Data AVeL LinkPlayer (AVLP1/DVD) Offers Full Playback of All Versions of DivX® Video

San Diego, CA and Kanazawa, Japan—March 10, 2004—DivXNetworks, Inc., the company that created the patent-pending DivX® video compression technology, today announced that I-O Data Device, Inc., a leading consumer electronics manufacturer, is the first major partner to release a fully DivX Certified™ DVD player in Japan. The I-O Data AVeL LinkPlayer is capable of playing back all versions of DivX video including DivX 5.1.1, the latest version, at the highest level of visual quality and is available now in Japanese retail stores.

DivX, often called the "MP3 of video", is among the world's most popular video compression technologies with over 120 million users worldwide. The DivX Certification program was created to leverage the significant global demand for DivX powered consumer electronics products. In order to achieve DivX Certified status, a device must undergo a rigorous series of tests to ensure high-performance, strong visual quality and interoperability with all versions of DivX video (DivX 3.xx, 4.xx and 5.xx).

The I-O Data AVeL LinkPlayer is the first major DVD player for the Japanese market to pass DivX Certification testing, including support for subtitles, multiple audio tracks and the ability to securely playback content from DivXNetworks video-on demand service. The I-O Data device is the only DVD player available in Japan to include support for these features, which DivXNetworks has implemented in response to the high demand by the global DivX community of over 120 million users.

"I-O Data is an excellent partner and we are very pleased that the AVeL LinkPlayer meets the rigorous DivX Certification standards for interoperability and video playback," said Jordan Greenhall, co-founder and CEO of DivXNetworks, Inc. "Japanese consumers can now head to local retail stores and look for the 'DivX Certified' badge along with the I-O Data logo and rest assured that the AVeL LinkPlayer offers a high-quality DivX video experience."

The I-O Data AVel LinkPlayer, a next-generation DVD player, is expected to receive a strong response from Japanese consumers who have been eagerly awaiting a fully DivX Certified device. The addition of support for subtitles, multiple audio tracks and DivX video-on-demand content allows I-O Data customers to playback their full collection DivX videos on standard data CDs at a high level of visual quality, a powerful feature not offered by competing DVD players in the Japanese retail market.

"DivX is an extremely popular and high-performance video technology with excellent brand recognition in the Japanese market. Our users have been requesting a DVD player that provides full support for all their DivX videos, and with the AVeL LinkPlayer we are able to

deliver a great DivX DVD player solution to Japanese consumers for the first time," said Katsuyuki Toyota, Director of Multimedia Division in I-O Data Device, Inc.

The DivX Certified Program includes a full DivX software development kit, rigorous certification testing, and marketing and sales support focused on helping third party development and OEM partners create DivX Certified consumer electronics solutions such as DVD and portable players, set top boxes, PVR, and digital video and still cameras. For more information on the DivX Certified Program visit http://www.divx.com/certified . For more information on I-O Data, visit http://www.iodata.com .

#### About DivXNetworks

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#### About I-O Data Device, Inc.

I-O DATA DEVICE, INC., is a top-tier manufacturer and provider of high-quality computer peripherals and interface products to the global consumer and OEM markets. Founded in 1976, by Mr. Akio Hosono, I-O DATA has received recognition as Japan's undisputed market leader within the PC Peripheral industry. The name I-O DATA originates from the company's dealings with Input/Ouput devices. I-O DATA is not only a manufacturer of such devices, but handles the design, development, production and distribution of their products. I-O DATA is headquartered in Kanazawa, a well-known hub for leading-edge electronics manufacturers and breeding grounds for some of Japan's most highly regarded technologists, where it employs over 200 talented R&D engineers. Blessed with the latest technology and a state-of-the-art R&D facility, engineers can transform their creative visions into tangible concepts. I-O DATA's corporate culture



#### **Press Releases**

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# HandHeld Entertainment Signs Licensing Agreement with DivXNetworks for DivX® Video Playback on the ZVUE

ZVUE is First Handheld Device to Achieve Full DivX Certification™, Compatible With All Versions of DivX Video

SAN FRANCISCO and SAN DIEGO – March 3, 2004 – HandHeld Entertainment and DivXNetworks, Inc. today announced a licensing agreement to integrate the patent-pending DivX ® video decoder with HandHeld's popular \$99 ZVUE personal video player, which will allow playback of DivX and MPEG-4 compatible files on the ZVUE.

The ZVUE is the first DivX Certified™ handheld product on the market, offering users the ability to play all versions of DivX video content on a portable device. The DivX-enabled ZVUE player was tested by DivXNetworks' and HandHeld Entertainment's teams of video engineers to ensure high performance and full interoperability with the entire suite of DivX technologies. DivX, often called the "MP3 of video," is among the most popular video technologies in the world with over 120 million users.

"There is a huge global pool of high-quality DivX content that is now at the fingertips of ZVUEers," said Garrett Cecchini, executive vice president of HandHeld Entertainment. "In addition, ZVUEers now have the freedom to play a full-length movie, a television show or even a home movie on their ZVUE because of the DivX upgrade. With DivX's base of 120 million users, the ZVUE now runs one of the most popular and widely used video technologies in the world that generates insatiable amounts of content at the ZVUEers' fingertips."

HandHeld Entertainment will sell its "ZFlicks™" DivX upgrade package for \$69. ZFlicks includes the MPEG-4 firmware upgrade for the ZVUE, DivX video encoding software, a USB cable and an SD card. The ZFlicks package will be available online at www.zvue.com and at retailers throughout the United States and Canada.

"HandHeld Entertainment has shown there is widespread, mass-market opportunity for affordable, high-performance multimedia devices with its \$99 ZVUE," said Jim Geison, director of sales at DivXNetworks. "We are extremely pleased to partner with HandHeld as we help the company bring millions of DivX video files to ZVUE users around the world."

In addition to today's licensing agreement, HandHeld also announced that current owners of the ZVUE personal video player can update their USB system through a firmware download available at www.zvue.com.

"Integrating the ZVUE with DivX video technology was a very smooth process," said Nathan Schulhof, president and chief executive officer of HandHeld Entertainment and the person

known as the father of the MP3 player industry. "DivX has a global acceptance because it produces phenomenal video quality, and it's easy to use. After extensive evaluation, DivX proved to be the absolute best MPEG-4 compatible solution for our ZVUE customers."

Analysts and accredited journalists interested in scheduling an interview should contact Russell Page of Politis Communications at 801-523-3730 or rpage@politis.com. ZVUE evaluation units are now available in limited supplies to accredited journalists, contracted reviewers and market research analysts. Interested parties should also contact Russell Page to schedule a ZVUE review unit.

#### About HandHeld Entertainment

Created in February 2003, HandHeld Entertainment delivers affordable consumer electronics technologies to the marketplace supporting both secure and open standards for portable digital devices. For more information, visit www.hheld.com or www.zvue.com, or call (415) 495-6470.

HandHeld, HandHeld Entertainment, ZVUE and ZFlicks are each trademarks of HandHeld Entertainment, Inc.

#### About DivXNetworks

DivXNetworks is a consumer-focused video technology company positioned at the center of multimedia convergence. The company's core offering is the DivX ® video codec, among the world's most popular video compression technologies with over 120 million users worldwide. Often called "the MP3 of video," the patent-pending DivX video technology offers DVD-quality at 10 times greater compression than MPEG-2 files, enabling full length films to easily fit on a CD or be delivered over broadband connections. DivX video technology powers a range of applications that span the convergence value chain, from a secure IP-based video-on-demand solution to next-generation consumer electronics products and video software applications. DivXNetworks is headquartered in San Diego, California, with satellite offices in Los Angeles and San Jose, CA, Taipei, Taiwan, Guildford, England and Dortmund, Germany. For more information, visit http://www.divxnetworks.com. DivX is a registered trademark of DivXNetworks, Inc.



#### **Press Releases**

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### DivXNetworks Partners With Plextor to Release First DivX Certified Hardware Video Encoder

Plextor ConvertX Video Capture Device Enables High-Quality DivX® Encoding and Editing

San Diego and Fremont, CALIF—February 17, 2004—DivXNetworks, Inc., the company that created the revolutionary, patent-pending DivX® video compression technology, and Plextor® Corp., a leading developer and manufacturer of high-performance CD-RW and RDVD disk drives and digital video converters, today announced a partnership to enable consumers to easily encode and edit high-quality video content. The two companies also announced that the Plextor ConvertX™ Digital Video Converter is the first official DivX Certified™ hardware encoding and editing device to hit the market.

ConvertX allows users to convert video from a wide variety of sources to high-quality DivX video in real time using a Windows-based PC. The hardware device is used for consumer and business video applications. Before certifying ConvertX, the DivXNetworks expert team of video engineers subjected the device to a rigorous testing process to ensure high performance and interoperability with all versions of DivX video. The ConvertX Model PX-M402U is available today for \$159 at <a href="https://www.divx.com/hardware">www.divx.com/hardware</a>.

"We're excited to partner with Plextor to bring the first DivX Certified hardware encoding device to market. Our users can now easily achieve real-time DivX encoding without maxing out their processor or shutting down every other application running on their PC," said Bill Holmes, Director of Product Management for Consumer Electronics at DivXNetworks, Inc. "The ConvertX device is a great product that satisfies a significant need in the marketplace. We have seen numerous requests for hardware DivX encoding from partners and consumers, and with an officially certified hardware encoder, users can now create video files that will be 100% compatible with the millions of DivX Certified DVD players hitting the market in 2004."

The new ConvertX device also allows users to easily edit DivX video content, making it faster and easier for users to cut unwanted scenes and add titles, transitions, and special effects. Thanks to the industry-leading compression ratio of DivX video, ConvertX users can store up to 2 hours of high-quality video on a single CD or 10 hours of high-quality video on a single recordable DVD. The standard for highly compressed high-quality video, DivX is among the world's most popular video technologies with over 100 million users worldwide.

"ConvertX is the first hardware encoding device on the market with full DivX video encoding and editing capability," said Howard Wing, Vice President of Sales and Marketing, Plextor. "By partnering with DivXNetworks, we are providing great value to DivX users everywhere who have been awaiting a high-performance, easy-to-use hardware device to encode and edit all their content."

With the launch of the DivX Certified Program for encoding devices, DivXNetworks includes a full DivX software development kit, rigorous certification testing, and marketing and sales support focused on helping third party development and OEM partners create DivX Certified hardware encoding solutions. The DivX Certified Program enables companies to meet the global demand for high-quality DivX video-enabled encoding devices, including video peripherals, video cards, digital cameras, digital camcorders, personal video recorders, and more. For more information on the DivX Certified Program, visit <a href="www.divx.com/certified">www.divx.com/certified</a>. For more information on the Plextor ConvertX device, visit <a href="www.divx.com/english/products/ConvertX2.htm">www.divx.com/english/products/ConvertX2.htm</a>.

About DivXNetworks DivXNetworks is a consumer-focused video technology company positioned at the center of multimedia convergence. The company's core offering is the DivX ® video codec, the world's most popular MPEG-4 compatible video compression technology with over 100 million users worldwide. Often called "the MP3 of video," the patent-pending DivX video technology offers DVD-quality at 10 times greater compression than MPEG-2 files, enabling full length films to easily fit on a CD or be delivered over broadband connections. DivX video technology powers a range of applications that span the convergence value chain, from a secure IP-based video-on-demand solution to next-generation consumer electronics products and video software applications. DivXNetworks is headquartered in San Diego, California, with satellite offices in Los Angeles and San Jose, CA, Taipei, Taiwan, and Dortmund, Germany. For more information, visit <a href="http://www.divxnetworks.com">http://www.divxnetworks.com</a>.

About Plextor Plextor Corp. is a leading developer and manufacturer of high-performance digital media equipment for professionals, consumers, and enterprises. Headquartered in Silicon Valley since 1990, Plextor has introduced generations of award-winning products, including optical drives for CD-ROM, CD-R, CD-RW, DVD±/R/RW, and video capture devices. Plextor is privately owned by Shinano Kenshi Co., Ltd., a developer and manufacturer of advanced technology hardware and precision electronic equipment headquartered in Japan. Contact Plextor at <a href="https://www.plextor.com">www.plextor.com</a>.



#### **Press Releases**

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# MediaTek and DivXNetworks Announce Partnership and DivX Certified MT1389 Chip Solutions

DVD Player Chipset Passes Rigorous Testing Process To Qualify For DivX Certified Status

SAN DIEGO & HSINCHU, Taiwan--Dec. 11, 2003--DivXNetworks, Inc., the company that created the revolutionary, patent-pending DivX(R) video compression technology, and MediaTek, Inc. (TSE: 2454), one of the world's top 5 integrated circuit (IC) fabless companies, today announced a partnership and that several versions of MediaTek's MT1389 chip solution -- the MT1389DE, MT1389EE, MT1389FE, and MT1389SE models -- are now official DivX Certified(TM) hardware components. The MT1389 chip has passed the requirements needed to qualify for the DivX Certified(TM) Home Theater Profile designation. Recognized as the world's leading company in the optical storage industry, MediaTek offers comprehensive IC solutions for CD-ROM, DVD-ROM, CD-R/RW, DVD-Rewritable drives and DVD Players. MediaTek's chipsets, including the MT1389, are used in over 45% of the world's DVD players. The DivX Certified(TM) designation of the MT1389 means that it has passed DivXNetworks's rigorous testing process to confirm that it fully supports videos encoded in the DivX(R) video format, and videos protected with the DivX(R) VOD digital rights management system. The popular DivX(R) video technology, which offers DVD-quality at 7-10 times greater compression than MPEG-2, is often called the "MP3 of video" and has over 100 million worldwide users. MediaTek will offer the DivX Certified(TM) MT1389 chipset to DVD player manufacturers around the world.

"We are committed to providing our customers with most full-featured and advanced DVD chipset solutions on the market. We are pleased to now have an official DivX Certified(TM) chipset solution that will help us maintain our advantage as a leading provider of video technology IC solutions," said Vincent Huang, vice president and general manager of Digital Consumer Product B.U. at MediaTek Inc. "DivX video has proven to be enormously popular with consumers all over the world, and we have seen significant demand for next-generation devices that support high-quality DivX video playback."

"MediaTek is one of the world's leading suppliers of IC solutions for the DVD players market. They are a forward-looking company and an influential force in the global consumer electronics market," said R. Jordan Greenhall, Co-founder, chairman, and chief executive officer at DivXNetworks, Inc. (www.divxnetworks.com). "We are proud to work with MediaTek to help meet the significant worldwide demand for DivX Certified hardware devices. The inclusion of DivX(R) video playback and DivX(R) VOD digital rights management in MediaTek's chips will enable millions of DVD players to play DivX(R) videos."

The DivX Certified Program includes a full DivX software development kit, rigorous certification testing, and marketing and sales support focused on helping third party development and OEM partners create DivX Certified consumer electronics solutions such as DVD and portable

players, set top boxes, PVR, and digital video and still cameras. The DivX Certified Program enables these companies to meet the global demand for high-quality DivX video-enabled convergence devices. For more information on the DivX Certified Program, including a full list of the program members, visit www.divx.com/certified.

#### About DivXNetworks

DivXNetworks is a consumer-focused video technology company positioned at the center of multimedia convergence. The company's core offering is the DivX (R) video codec, the popular video compression technology with over 100 million users worldwide. Often called "the MP3 of video," the patent-pending DivX video technology offers DVD-quality at 10 times greater compression than MPEG-2 files, enabling full length films to easily fit on a CD or be delivered over broadband connections. DivX video technology powers a range of applications that span the convergence value chain, from a secure IP-based video-on-demand solution to next-generation consumer electronics products and video software applications. DivXNetworks is headquartered in San Diego, Calif., with satellite offices in Los Angeles and San Jose, Calif.; Taipei, Taiwan; and Dortmund, Germany. For more information, visit http://www.divxnetworks.com.

#### About MediaTek, Inc.

MediaTek Inc. is a leading provider of total solution for optical storage and digital consumer semiconductor. Founded in 1997 and headquartered at Hsin-Chu Science Park, Taiwan, MediaTek is now one of the world's top 5 IC fabless companies and the world's largest chipset suppliers of CD-ROM, DVD-ROM, CD-RW, Combi and DVD players. The Company's common stock is traded on the Taiwan Stock Exchange under the code "2454." For more information, please visit the Company's web site at www.mtk.com.tw.



#### **Press Releases**

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### Renowned Animator Jeff Lew Releases Instructional Animation Series in High-Quality DivX Video

Three-Part "Learning 3D Character Animation" Offers Master Class in Animation; Available for Secure Download on www.divx.com

San Diego, CA--November 11, 2003—Jeff Lew, the creator of the groundbreaking Killer Bean series of 3D animated short films, today released a three-part series of instructional character animation videos in secure, high-quality DivX video. Available for download and purchase on <a href="https://www.divx.com">www.divx.com</a> and <a href="https://www.jefflew.com">www.jefflew.com</a>, Learning 3D Character Animation with Jeff Lew provides step-by-step instruction for creating great-looking 3D animation.

The new videos are offered for purchase through the DivX Open Video System, an end-to-end solution for the secure delivery of high quality video-on-demand. The DivX video-on-demand service enables consumers with high-speed Internet connections to purchase or rent full-length, DVD-quality videos and begin viewing them almost immediately. DivX video compression technology has become the de facto standard for digital video, providing an amazing 10:1 compression ratio from MPEG-2 while offering full-screen, DVD quality playback.

Users can purchase the three videos that make up Learning 3D Character Animation with Jeff Lew and view the content as many times as they'd like with full fast forward, rewind, and pause capability. The series is broken down into three videos that offer instruction on all facets of 3D animation. Part 1 covers tools and technical methods, part 2 addresses artistic principles and applications, and part 3 applies the lessons taught in the first two videos to offer a complete animation example. The first two videos can be purchased for a one-time price of U.S \$19.99 each, and the third part is available for download for \$14.99.

"I'm excited to offer my new instructional videos for download in DivX, which is far and away the best format for true high-quality video and great compression ratios," said Jeff Lew. "In addition to being intuitive and user-friendly, the DivX video-on-demand system offers immediate international reach to the global community of animation fans who might not otherwise have access to my work. Without costly shipping costs, anyone in the world can now easily download the whole series of videos to view as many times as they'd like."

Jeff Lew is a self taught animator who has worked at several studios on projects ranging from feature films (Matrix Reloaded, Looney Tunes:Back in Action, X-Men) to special venue projects (Amazing Adventures of Spiderman: Universal Studios ride film, Tivo intro animation.) He has been the lead animator as well as an animation director, overseeing the animation produced by an FX studio, and he created the wildly popular 3D animated short films Killer Bean and Killer Bean 2. One of the most popular short films in the history of the Internet, Killer Bean 2 was encoded in DivX video and hosted on DivX.com.

"Jeff is an incredibly talented animator and his work is extremely popular with the international DivX community," said Darrius Thompson, co-founder and director of research and development at DivXNetworks. "This partnership is a great fit. We're happy that Jeff has chosen to use the DivX Open Video System to sell downloads of his new video to his fans, who can now try their hand at mastering the art of 3D animation."

To learn more about up Learning 3D Character Animation with Jeff Lew, visit <a href="https://www.divx.com/jefflew">www.divx.com/jefflew</a>.

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### APS and DivXNetworks Partner to Bring Portable Video-on-Demand to Airline Industry

APS digEplayer Offers Secure Movies From 20th Century Fox in High-Quality DivX® Video

October 6, 2003--San Diego, CA—DivXNetworks, Inc., the company that created the revolutionary, patent-pending DivX® video technology, today announced that it will provide video encoding, compression and digital rights management services for the groundbreaking APS digEplayer™, a portable video-on-demand entertainment system.

The APS digEplayer, to be deployed by Alaska Airlines, will feature secure, full-length movies from Twentieth Century Fox in high-quality DivX video. Unlike traditional inflight entertainment systems, the state-of-the-art digEplayer is a portable device that puts the viewing choice in the hands of customers, initially allowing passengers to choose from a total of nine full-length movies while traveling. Alaska Airlines will offer digEplayer units beginning in October on a number of transcontinental flights.

"The digEplayer is an innovative device that represents the future of in-flight entertainment, and we are very excited to partner with APS and Twentieth Century Fox," said Jordan Greenhall, founder and CEO of DivXNetworks, Inc. "The security, compression, and visual quality of DivX combined with the innovative portable device from APS brings portable video-on-demand to the airline industry for the first time."

"Our digEplayer gives travelers real entertainment options by offering a variety of first-run movies, and DivX is a key element in that vision," said Bill Boyer, CEO of APS, Inc. "With its strong digital rights management technology, DivX video enables us to bring full-length films to travelers securely and with the highest level of visual quality."

"The APS digEplayer is a very exciting device that offers a variety of great viewing opportunities for consumers," said Julian Levin, executive vice president of digital exhibition, non-theatrical sales and distribution for Twentieth Century Fox. "The digEplayer and DivX video technology enable us to distribute films with the strong visual quality viewers have come to expect from a feature film experience."

For more information on the APS digEplayer visit www.digeplayer.com. To learn more about DivXNetworks, visit www.divxnetworks.com.

About DivXNetworks DivXNetworks is a consumer-focused video technology company positioned at the center of multimedia convergence. The company's core offering is the DivX ® video codec, the world's most popular MPEG-4 compatible video compression technology with over 100 million users worldwide. Often called "the MP3 of video," the patent-pending

DivX video technology offers DVD-quality at 10 times greater compression than MPEG-2 files, enabling full length films to easily fit on a CD or be delivered over broadband connections. DivX video technology powers a range of applications that span the convergence value chain, from a secure IP-based video-on-demand solution to next-generation consumer electronics products and video software applications. DivXNetworks is headquartered in San Diego, California, with satellite offices in Los Angeles and San Jose, CA, Taipei, Taiwan, and Dortmund, Germany. For more information, visit <a href="http://www.divxnetworks.com">http://www.divxnetworks.com</a>.